

Feb. 6. 2007 3:34PM

haynes beffel wolfeld llp

RECEIVED  
CENTRAL FAX CENTER

No. 5720 P. 1

FEB 06 2007

**HAYNES BEFFEL & WOLFELD LLP**

INTELLECTUAL PROPERTY LAW

P.O. Box 366, 751 Kelly Street

Half Moon Bay, CA 94019

Phone 650-712-0340 Fax 650-712-0263

www.HMBay.com

MARK HAYNES  
ERNIE BEFFEL  
WARREN WOLFELD  
JIM HANN

*Of Counsel:*  
\*BILL KENNEDY  
KENTA SUZUE  
PETER SU  
JOSEPH E. ROOT

\*admitted in MA only

**FACSIMILE TRANSMITTAL FORM**

FAX NUMBER:	(571) 273-8300
TRANSMITTED TO:	Central Fax
OF:	U.S. Patent and Trademark Office
FROM:	Joseph E. Root.
CLIENT/MATTER:	Application No. 10/021,737 (CLAR 1037-1)
DATE:	6 February 2007

TOTAL NUMBER OF PAGES INCLUDING THIS COVER SHEET:

3

ORIGINAL:

x

WILL NOT FOLLOW

FOLLOWS VIA U.S. MAIL

FOLLOWS VIA COURIER

THE DOCUMENTS ACCOMPANYING THIS TELECOPY TRANSMISSION CONTAIN INFORMATION FROM HAYNES BEFFEL & WOLFELD LLP AND ARE FOR THE SOLE USE OF THE ABOVE INDIVIDUAL OR ENTITY, AND MAY BE PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER LAW. ANY OTHER DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. PLEASE NOTIFY US IMMEDIATELY BY TELEPHONE IF YOU ARE NOT THE INTENDED RECIPIENT AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE ADDRESS. WE WILL REIMBURSE YOUR REASONABLE PHONE AND POSTAGE EXPENSE FOR DOING SO.


RECEIVED No. 5720 P. 2  
CENTRAL FAX CENTER  
FEB 06 2007

Application No. 10/021,737

Atty Docket No. CLAR 1037-1

**CERTIFICATE OF TRANSMISSION**

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent & Trademark Office at Facsimile No. (571) 273-8300 on February 6, 2007.

  
Lynne M. Milliot

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Mitchell T. Weisman et al.

Application No. 10/021,737

Confirmation No. 1057

Filed: 12 December 2001

Title: **METHOD AND APPARATUS FOR  
PROVIDING ITEMS TO USERS IN A  
COMPUTER NETWORK**

Group Art Unit: 3622

Examiner: Michael Bekerman

**CUSTOMER NO.: 61081**

**POWER OF ATTORNEY BY ASSIGNEE TO EXCLUSION OF INVENTOR  
UNDER 37 C.F.R. § 3.71 WITH REVOCATION OF PRIOR POWERS**

COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The undersigned ASSIGNEE of the entire interest in the above-identified application for letters patent hereby appoints:

The attorneys and agents associated with **Customer No. 61081**

to prosecute this application and transact all business in the United States Patent and Trademark Office in connection therewith and hereby revokes all prior powers of attorney; said appointment to be to the exclusion of the inventors and the inventors' attorneys in accordance with the provisions of 37 C.F.R. §3.71.

Application No. 10/021,737

Atty Docket No. CLAR 1037-1

The following evidentiary documents establish a chain of title from the original owner to the Assignee:

- ☐ a copy of an Assignment attached hereto, which Assignment has been (or is herewith) forwarded to the Patent and Trademark Office for recording; or
- ☒ the Assignment recorded on 03/25/2002 at Reel 012750, Frame(s) 0932; and
- ☒ the Assignment recorded on 02/09/2004 at Reel 014955, Frame(s) 0956.

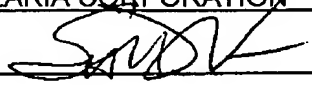
Pursuant to 37 C.F.R. § 3.73(b) the undersigned Assignee hereby states that evidentiary documents have been reviewed and hereby certifies that, to the best of Assignee's knowledge and belief, title is in the identified ASSIGNEE.

Direct all telephone calls to Joseph E. Root at (650) 712-0340.

Address all correspondence to:

**Customer Number 61081**

Joseph E. Root  
HAYNES BEFFEL & WOLFELD LLP  
P.O. Box 366  
Half Moon Bay, CA 94019  
Telephone: (650) 712-0340  
Facsimile: (650) 712-0263

Date: 2/4/2007 ASSIGNEE: CLARIA CORPORATION  
Signature:   
Name: Scott VanDeVelde  
Title: President & Chief Executive Officer